

## CHANGE - ANNOUNCEMENT OF APPOINTMENT::APPOINTMENT OF NON-EXECUTIVE DIRECTOR

### Issuer & Securities

#### Issuer/ Manager

SERIAL SYSTEM LTD

#### Securities

SERIAL SYSTEM LTD - SG1E36851343 - S69

#### Stapled Security

No

### Announcement Details

#### Announcement Title

Change - Announcement of Appointment

#### Date & Time of Broadcast

08-May-2019 17:50:29

#### Status

New

#### Announcement Sub Title

Appointment of Non-Executive Director

#### Announcement Reference

SG190508OTHR1YX0

#### Submitted By (Co./ Ind. Name)

Wui Heck Koon

#### Designation

Company Secretary

#### Description (Please provide a detailed description of the event in the box below)

Appointment of Mr Goi Kok Ming Kenneth as Non-Executive Director of Serial System Ltd

### Additional Details

#### Date Of Appointment

08/05/2019

#### Name Of Person

Goi Kok Ming Kenneth

## Age

46

## Country Of Principal Residence

Singapore

## The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process)

Mr. Goi Kok Neng Kenneth ("Kenneth Goi") has more than six years of experience as an Executive Director of GSH Corporation Limited ("GSH"). He is also a Non-Executive Director of Hanwell Holdings Limited. Both companies are listed on the Mainboard of the Singapore Exchange Securities Trading Limited. Mr. Kenneth Goi currently oversees the sales and marketing and facilities management of GSH Group's hospitality business and supports the Executive Chairman and Chief Executive Officer to deliver and execute corporate strategies. He is also the Executive Director of Acelink Logistics Pte Ltd, a supply chain company with distribution networks in Singapore, Malaysia, Thailand, Hong Kong and China. Mr. Kenneth Goi sits on the board of Tee Yih Jia Food manufacturing Pte Ltd, a global food and beverage group with operations in Singapore, Malaysia, USA, Europe and China.

The Nominating Committee of the Company having considered Mr. Kenneth Goi's working experience, credentials and other relevant factors for his appointment as Non-Executive Director of the Company, recommended his appointment to the Board of Directors for consideration.

The Board of Directors concurred the recommendation of the Nominating Committee and approved Mr. Kenneth Goi's appointment as Non-Executive Director of the Company.

## Whether appointment is executive, and if so, the area of responsibility

No

## Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)

Non-Executive Director

## Professional qualifications

Bachelor in Computer Information System, California State University, Pomona

## Any relationship (including immediate family relationships) with any existing director, existing executive officer, the issuer and/ or substantial shareholder of the listed issuer or of any of its principal subsidiaries

Son of Mr. Goi Seng Hui, a substantial shareholder of Serial System Ltd

## Conflict of interests (including any competing business)

Nil

## Working experience and occupation(s) during the past 10 years

Director, Tee Yih Jia Food Manufacturing Pte Ltd (1997 to present)

Director, Acelink Logistics Pte Ltd (1999 to present)

Chief Operating Officer and Executive Director, GSH Corporation Limited (2012 to present)

Non-Executive Director, Hanwell Holdings Limited (2014 to present)

## Undertaking submitted to the listed issuer in the form of Appendix 7.7 (Listing Rule 704(7)) Or Appendix 7H (Catalist Rule 704(6))

No

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Shareholding interest in the listed issuer and its subsidiaries?

No

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Other Principal Commitments\* Including Directorships#

\*"Principal Commitments" has the same meaning as defined in the Code

# These fields are not applicable for announcements of appointments pursuant to Listing Rule 704 (9) or Catalist Rule 704 (8).

Past (for the last 5 years)

Please see attached.

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Present

Please see attached.

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(a) Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?

No

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(b) Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?

No

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(c) Whether there is any unsatisfied judgment against him?

No

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(d) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?

No

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(e) Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?

No

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(f) Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?

No

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(g) Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?

No

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(h) Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?

No

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(i) Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?

No

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(j) Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-

(i) any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or

No

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(ii) any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or

No

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(iii) any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or

No

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(iv) any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?

No

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(k) Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?

No

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Any prior experience as a director of an issuer listed on the Exchange?

Yes

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If Yes, Please provide details of prior experience

GSH Corporation Limited since 2012 and Hanwell Holdings Limited since 2014

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Please provide details of relevant experience and the nominating committee's reasons for not requiring the director to undergo training as prescribed by the Exchange (if applicable)

N/A

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Attachments

[Kenneth Goi directorship Ann.pdf](#)

Total size =332K MB